

Sponsorship Proposal

South Australian Croquet Association



Contact:

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Impact Beyond the Green



300

people play croquet at our
3-court venue in the South
Parklands each week.

Support the Growth of Croquet in South Australia

Croquet SA HQ has an exciting opportunity for a limited number of sponsors to support and help develop this unique, challenging, and intriguing sport. We are on a mission to connect with South Australians help them experience this fun, non-aerobic, non-sexist, and non-ageist sport.

It's as complicating and competitive as you want it to be – or not!



Partner with **Croquet SA** to promote this unique and inclusive sport.

Currently, each week, up to 300 people play croquet at our 3-court venue in the South Parklands.

But what's really exciting about this opportunity is that we're offering not just sponsorship of the venue at Hutt Rd but access to all the croquet clubs throughout South Australia.

This includes croquet clubs located from Mount Gambier in the south to Port Lincoln in the west, and north to Port Augusta; over 1000 members and families participating.

Sponsorship of Croquet SA will expose your business or brand to thousands of people through:

- signage at the Hutt Rd site
- acknowledgement and recognition on our website and monthly newsletter
- acknowledgement in the club house and articles about your company in the newsletter and on social media
- Alternative options may be arranged

We look forward to discussing sponsoring with you. Please note that signage, content and design needs approval by Croquet SA before manufacture with the cost of sign born by sponsor.

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Sponsorship Opportunities

We offer three flexible sponsorship options to fit your budget and level of involvement.

Gold Level

\$2000 per year

Large sign outside
(2.3m x 0.9m)

Logo on sponsor board in
club house

Linked logo on website,
emails and monthly
newsletter

Promo article in newsletter
(x2 per year)

Facebook posts every 6
weeks

Silver Level

\$1000 per year

Outside sign
(1.5m x 0.9m)

Logo on sponsor board in
club house

Linked logo on website,
emails and monthly
newsletter

Promo article in newsletter
(x1 per year)

Facebook posts every 2
months

Equipment makers only Bronze Level

\$500 per year

Outside sign
(1.5m x 0.9m)

Logo on sponsor board in
club house

Linked logo on website,
emails and monthly
newsletter

Promo article in newsletter
(x1 per year)

Facebook posts every 2
months

Overview of facility

The 8 shelter sheds on the southern boundary are seen by all who enter the grounds and are directly opposite the club house.

The equipment shed wall has less immediate visibility but is seen by all who play. These are all used for gold and silver sponsors.

The east facing cyclone fence, by the entrance, is available of all equipment maker. To be fair and equitable all signs will be the same size.



Individual Shed

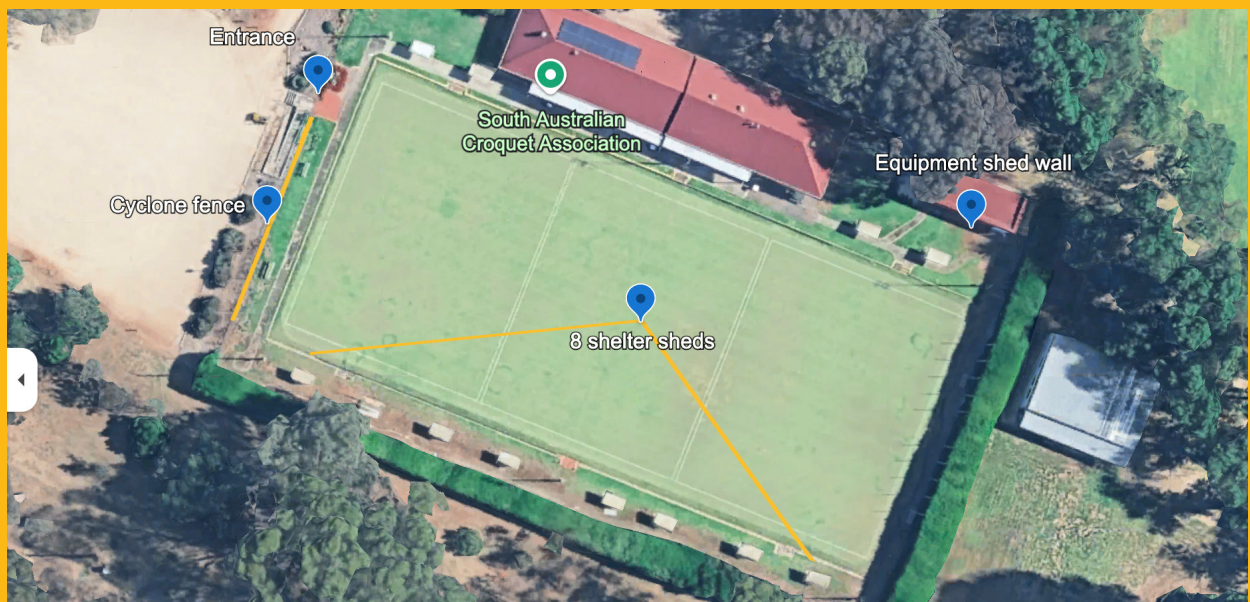


Looking West



East facing cyclone fence by the entrance

Aerial view of facility (shelter sheds facing north)





Support the growth of Croquet in South Australia

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